



Elliott Ferguson
President and CEO
Destination DC

Elliott Ferguson serves as President and CEO of Destination DC, the official convention and tourism corporation for Washington, DC.

A 26-year veteran of the travel and hospitality industry, Mr. Ferguson leads Destination DC's efforts to generate economic opportunity for the District through meetings and tourism, overseeing the organization's convention and tourism sales, marketing, finance and business development operations.

Mr. Ferguson began his tenure with Destination DC in 2001 as Senior Vice President of Convention Sales and Services and has served as President and CEO of Destination DC since 2009. Prior to working at Destination DC he served as Vice President of Sales at the Atlanta Convention and Visitors Bureau. He has also served as Director of Sales for both the Atlanta and Savannah, Georgia Convention and Visitors Bureaus.

Mr. Ferguson received a Bachelor of Arts in Marketing and Business Administration from Savannah State University. His many memberships in the industry include the American Society of Association Executives, Professional Conference Management Association, International Association of Exhibition Executives and Destination Marketing Association International.

Mr. Ferguson currently serves on the board of directors for the following organizations: the U.S. Travel Association; the District of Columbia's Taxicab Commission; DC Jazz Festival; Capital Partners for Education; and the Ryan Kerrigan "Blitz for the Better" Foundation. Ferguson also serves on Brand USA's Marketing Advisory Group; and Hospitality Alliance of Washington, DC.

Mr. Ferguson is a longtime resident of Capitol Hill, a member of Alpha Phi Alpha fraternity and is an active mentor with Capital Partners for Education.